

Screw Business As Usual Turning Capitalism Into A Force For Good

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Fully Alive Tyler Gage 2017-08-01 Fully Alive tells the story of an astoundingly successful young entrepreneur’s immersion in Amazonian indigenous spirituality, its life-changing impact on him, and how he integrated the lessons he learned to build a successful, socially responsible company, live a purposeful life, and make a difference in the world. Building a start-up is like being thrust into the middle of the Amazon rainforest: living every day on the edge of your comfort zone, vulnerable to the unexpected challenges constantly being thrown your way, and constantly shifting to meet daily demands and do everything and anything you can to survive, let alone thrive. Vulnerable, raw, and deeply transparent, Fully Alive reveals powerful tools and lessons that can teach all of us how to grow toward and beyond our personal edges, no matter our circumstances. Tyler Gage shares his spiritual adventures and the business savvy that helped him create RUNA, a pioneering organization that weaves together the seemingly divergent worlds of Amazonian traditions and modern business, demonstrating how we can dig deeper to bring greater meaning and purpose to our personal and professional pursuits. From suburban youth to immersion in the Amazon to entrepreneurial success, Tyler’s journey clearly shows that passion and opportunity can be found in the most unexpected places. Captivated by a rare Amazonian tea leaf called guayusa that had never been commercially produced, Tyler started RUNA to partner with the indigenous people of Ecuador to share its energy and its message with the world. Using the spiritual teachings, lessons, and healing traditions of the Amazon as his guide, Tyler built RUNA from a scrappy start-up into a thriving, multimillion-dollar company that has become one of the fastest-growing beverage companies in the United States. With the help of investors such as Channing Tatum, Leonardo DiCaprio, and Olivia Wilde, RUNA has created a sustainable source of income for more than 3,000 farming families in Ecuador who sustainably grow guayusa in the rainforest. Simultaneously, RUNA has built a rapidly scaling nonprofit organization that is working to create a new future for trade in the Amazon based on respectful exchange and healing, not exploitation and greed. Practical tools and lessons are woven throughout the story of Gage’s successes and failures, offering guidance on how to relate to obstacles as teachers and how to accomplish our personal and professional goals in the often uncertain circumstances we find ourselves in.

Abolish Silicon Valley Wendy Liu 2020-04-14 Former insider turned critic Wendy Liu busts the myths of the tech industry, and offers a galvanising argument for why and how we must reclaim technology’s potential for the public good. Former insider turned critic Wendy Liu busts the myths of the tech industry, and offers a galvanising argument for why and how we must reclaim technology’s potential for the public good. "Lucid, probing and urgent. Wendy Liu manages to be both optimistic about the emancipatory potential of tech and scathing about the industry that has harnessed it for bleak and self-serving ends." -- Naomi Klein, author of On Fire: The Burning Case for a Green New Deal "An inspiring memoir manifesto...Technologists all over the world are realizing that no amount of code can substitute for political engagement. Liu's memoir is a road map for that journey of realization." -- Cory Doctorow, author of Radicalized and Little Brother Innovation. Meritocracy. The possibility of overnight success. What's not to love about Silicon Valley? These days, it's hard to be unambiguously optimistic about the growth-at-all-costs ethos of the tech industry. Public opinion is souring in the wake of revelations about Cambridge Analytica, Theranos, and the workplace conditions of Amazon workers or Uber drivers. It's becoming clear that the tech industry's promised "innovation" is neither sustainable nor always desirable. Abolish Silicon Valley is both a heartfelt personal story about the wasteful inequality of Silicon Valley, and a rallying call to engage in the radical politics needed to upend the status quo. Going beyond the idiosyncrasies of the individual founders and companies that characterise the industry today, Wendy Liu delves into the structural factors of the economy that gave rise to Silicon Valley as we know it. Ultimately, she proposes a more radical way of developing technology, where innovation is conducted for the benefit of society at large, and not just to enrich a select few.

The Virgin Way Richard Branson 2015-10-20 This is a book on leadership from someone who has never read a book on leadership in his life. While building the Virgin Group over the course of forty years, Richard Branson has never shied away from tackling seemingly outlandish challenges that others (including his own colleagues on many occasions) considered sheer lunacy. He has taken on giants like British Airways and won, and monsters like Coca-Cola and lost. Now Branson gives an inside look at his strikingly different, swashbuckling style of leadership. Learn how fun, family, passion, and the dying art of listening are key components to what his extended family of employees around the world has always dubbed (with a wink) "the Virgin Way." This unique perspective comes from a man who dropped out of school at sixteen, suffers from dyslexia, and has never worked for anyone but himself. He may be famous for thinking outside the box--an expression he despises--but Branson asserts that "you'll never have to think outside the box if you refuse to let anyone build one around you."

Losing My Virginity Richard Branson 2011-10-28 Sir Richard Branson’s amazing memoir is now updated to include the effect on the Virgin Group of 11 September, his views on the war in Iraq, the rise of Virgin Blue and the flotation of Virgin Mobile. Discover how Virgin is moving into the US domestic flight market and why he set up the charitable body “Virgin Unite”. As ever, his thirst for challenge is unquenched. Sir Richard reveals the thrills of the world record attempt with the Virgin Atlantic Global Flyer and taking Virgin to the final frontier as Virgin Galactic are poised for a new era of commercial space travel. Compelling. Brilliant. Revealing. Funny. Inspirational. Extraordinary.Revealing Sir Richard’s unique story, his personal philosophy on life, the Virgin brand and business Losing My Virginity is an autobiography without equal.

Trump: The Art of the Deal Donald J. Trump 2009-12-23 President Donald J. Trump lays out his professional and personal worldview in this classic work—a firsthand account of the rise of America’s foremost deal-maker. “I like thinking big. I always have. To me it’s very simple: If you’re going to be thinking anyway, you might as well think big.”—Donald J. Trump Here is Trump in action—how he runs his organization and how he runs his life—as he meets the people he needs to meet, chats with family and friends, clashes with enemies, and challenges conventional thinking. But even a maverick plays by rules, and Trump has formulated time-tested guidelines for success. He isolates the common elements in his greatest accomplishments; he shatters myths; he names names, spells out the zeros, and fully reveals the deal-maker’s art. And throughout, Trump talks—really talks—about how he does it. Trump: The Art of the Deal is an unguarded look at the mind of a brilliant entrepreneur—the ultimate read for anyone interested in the man behind the spotlight. Praise for Trump: The Art of the Deal “Trump makes one believe for a moment in the American dream again.”—The New York Times “Donald Trump is a deal maker. He is a deal maker the way lions are carnivores and water is wet.”—Chicago Tribune “Fascinating . . . wholly absorbing . . . conveys Trump’s larger-than-life demeanor so vibrantly that the reader’s attention is instantly and fully claimed.”—Boston Herald “A chatty, generous, chutzpa-filled autobiography.”—New York Post

Business Stripped Bare Richard Branson 2011-04-26 "The brave may not live forever-but the cautious do not live at all!" -Sir Richard Branson Richard Branson is an iconic entrepreneur and the founder of Virgin Airways, Virgin Records, and many other Virgin businesses around the world. Now he shares the inside track on his life in business and reveals the incredible truth about his most risky, brilliant, and audacious deals. Combining invaluable advice with remarkable, and candid stories of Virgin's greatest achievements, as well as some of its setbacks, this is a dynamic, inspirational, and truly original guide. Whether you are an executive, an entrepreneur, or are just starting out, Branson strips business down to show how you can succeed and make a difference. **The Warehouse** Rob Hart 2020-08-25 Paxton never thought he'd be working for Cloud, the giant tech company that's eaten much of the American economy. Much less that he'd be moving into one of the company's sprawling live-work facilities. But compared to what's left outside, Cloud's bland chainstore life of gleaming entertainment halls, open-plan offices, and vast warehouses ... well, it doesn't seem so bad. It's more than anyone else is offering. Zinnia never thought she'd be infiltrating Cloud. But now she's undercover, inside the walls, risking it all to ferret out the company's darkest secrets. And Paxton, with his ordinary little hopes and fears? He just might make the perfect pawn. If she can bear to sacrifice him. As the truth about Cloud unfolds, Zinnia must gamble

everything on a desperate scheme--one that risks both their lives, even as it forces Paxton to question everything about the world he's so carefully assembled here. Together, they'll learn just how far the company will go ... to make the world a better place. Set in the confines of a corporate panopticon that's at once brilliantly imagined and terrifyingly real, The Warehouse is a near-future thriller about what happens when Big Brother meets Big Business--and who will pay the ultimate price.--

The Founder's Dilemmas Noam Wasserman 2013-04 The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

Who Owns the Sky? Peter Barnes 2001 Global warming has finally made clear the true costs of using our atmosphere as a giant sponge to soak up unwanted by-products of industrial activity. As nations, businesses, and citizens seek workable yet fair solutions for reducing carbon emissions, the question of who should pay -- and how -- looms large. Yet the surprising truth is that a system for protecting the atmosphere could be devised that would yield cash benefits to us all. In *Who Owns the Sky?*, visionary entrepreneur Peter Barnes redefines the debate about the costs and benefits of addressing climate change. He proposes a market-based institution called a Sky Trust that would set limits on carbon emissions and pay dividends to all of us, who collectively own the atmosphere as a commons. The Trust would be funded by requiring polluters to pay for the right to emit carbon dioxide, and managed by a non-governmental agency. Dividends would be paid annually, in much the same way that residents of Alaska today receive cash benefits from oil companies that drill in their state. Employing the same spirit of innovation that brought millions of dollars to the nonprofit sector through his company Working Assets, Barnes sets forth a practical new approach to protecting our shared inheritance -- not only the atmosphere, but water, forests, and other life-sustaining and economically valuable common resources. He shows how we can use markets and property rights to preserve and share the vast wealth around us, allowing us not only to profit from it, but to pass it on, undiminished, to future generations. *Who Owns the Sky?* is a remarkable look at the future of our economy, one in which we can retain capitalism's virtues while mitigating its vices. Peter Barnes draws on his personal experience as a successful entrepreneur to offer viable solutions to some of our most pressing environmental and social concerns.

SUMMARY - Screw Business As Usual: Turning Capitalism Into A Force For Good By Richard Branson Shortcut Edition 2021-05-29 * Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. *As you read this summary, you will discover that capitalism as it has been practiced until now must rapidly evolve to make way for a new model: social enterprises. *You will also discover that : the social and environmental problems affecting the planet require urgent solutions; businesses are the indispensable engine of change; new corporate governance has become an absolute necessity in a global village where everyone is connected; social capitalism must replace unbridled liberalism; the search for profit is not incompatible with social actions. *Charismatic leader, brilliant businessman, self-taught self-made man and tireless philanthropist, Richard Branson's career path intrigues and fascinates you? Take advantage of the experiences and advice of the famous billionaire, Chairman and CEO of the global Virgin Group, to understand the keys to success for 21st century companies. *Buy now the summary of this book for the modest price of a cup of coffee!

One Nation Under God Kevin M. Kruse 2015-04-14 The provocative and authoritative history of the origins of Christian America in the New Deal era We're often told that the United States is, was, and always has been a Christian nation. But in *One Nation Under God*, historian Kevin M. Kruse reveals that the belief that America is fundamentally and formally Christian originated in the 1930s. To fight the "slavery" of FDR's New Deal, businessmen enlisted religious activists in a campaign for "freedom under God" that culminated in the election of their ally Dwight Eisenhower in 1952. The new president revolutionized the role of religion in American politics. He inaugurated new traditions like the National Prayer Breakfast, as Congress added the phrase "under God" to the Pledge of Allegiance and made "In God We Trust" the country's first official motto. Church membership soon soared to an all-time high of 69 percent. Americans across the religious and political spectrum agreed that their country was "one nation under God." Provocative and authoritative, *One Nation Under God* reveals how an unholy alliance of money, religion, and politics created a false origin story that continues to define and divide American politics to this day.

Atlas Shrugged Ayn Rand 2005-04-21 Peopled by larger-than-life heroes and villains, charged with towering questions of good and evil, *Atlas Shrugged* is Ayn Rand’s magnum opus: a philosophical revolution told in the form of an action thriller—nominated as one of America’s best-loved novels by PBS’s *The Great American Read*. Who is John Galt? When he says that he will stop the motor of the world, is he a destroyer or a liberator? Why does he have to fight his battles not against his enemies but against those who need him most? Why does he fight his hardest battle against the woman he loves? You will know the answer to these questions when you discover the reason behind the baffling events that play havoc with the lives of the amazing men and women in this book. You will discover why a productive genius becomes a worthless playboy...why a great steel industrialist is working for his own destruction...why a composer gives up his career on the night of his triumph...why a beautiful woman who runs a transcontinental railroad falls in love with the man she has sworn to kill. *Atlas Shrugged*, a modern classic and Rand’s most extensive statement of Objectivism—her groundbreaking philosophy—offers the reader the spectacle of human greatness, depicted with all the poetry and power of one of the twentieth century’s leading artists.

The Invention of Capitalism Michael Perelman 2000-05-03 DIVRethinks the history of classical political economy by assessing the Marxian idea of “primitive accumulation,” the process by which a propertyless working class is created./div

The Power of And R. Edward Freeman 2020-06-16 The idea that business is only about the money doesn’t hold true in the twenty-first century, when companies around the world are giving up traditional distinctions in order to succeed. Yet our expectations for businesses remain under the sway of an outdated worldview that emphasizes profits for shareholders above all else. *The Power of And* offers a new narrative about the nature of business, revealing the focus on responsibility and ethics that unites today’s most influential ideas and companies. R. Edward Freeman, Kirsten E. Martin, and Bidhan L. Parmar detail an emerging business model built on five key concepts: prioritizing purpose as well as profits; creating value for stakeholders as well as shareholders; seeing business as embedded in society as well as markets; recognizing people’s full humanity as well as their economic interests; and integrating business and ethics into a more holistic model. Drawing on examples across companies, industries, and countries, they show that these values support persevering in hard times and prospering over the long term. Real-world success stories disprove the conventional wisdom that there are unavoidable trade-offs between acting ethically and succeeding financially. *The Power of And* presents a conceptual revolution about what it means for business to be responsible, providing a new story for us to tell in order to help all kinds of companies thrive.

Screw Business as Usual Richard Branson 2011 "Can we bring more meaning to our lives and help change the world at the same time? Richard Branson, at his brilliant and motivating best, reveals how with his exciting new vision for the future. It is time to turn capitalism upside down - to shift our values, to switch from a just profit focus to caring for people, communities and the planet. "Screw business as usual" shows how easy it is for both businesses and individuals to embark on a whole new way of doing things, solving major problems and turning our work into something we both love and are proud of." -- Back cover.

Shark Tales Barbara Corcoran 2011-02-09 The inspiring true story of Shark Tank star Barbara Corcoran--and her best advice for anyone starting a business. After failing at twenty-two jobs, Barbara Corcoran borrowed \$1,000 from a boyfriend, quit her job as a diner waitress, and started a tiny real estate office in New York City. Using the unconventional lessons she learned from her homemaker mom, she gradually built it into a \$6 billion dollar business. Now Barbara's

even more famous for the no-nonsense wisdom she offers to entrepreneurs on Shark Tank, ABC's hit reality TV show. Shark Tales is down-to-earth, frank, and as heartwarming as it is smart. After reading it don't be surprised if you find yourself thinking, "If she can do it, so can I." Nothing would make Barbara happier.

23 Things They Don't Tell You about Capitalism Ha-Joon Chang 2011-01-02 INTERNATIONAL BESTSELLER "For anyone who wants to understand capitalism not as economists or politicians have pictured it but as it actually operates, this book will be invaluable."-Observer (UK) If you've wondered how we did not see the economic collapse coming, Ha-Joon Chang knows the answer: We didn't ask what they didn't tell us about capitalism. This is a lighthearted book with a serious purpose: to question the assumptions behind the dogma and sheer hype that the dominant school of neoliberal economists-the apostles of the freemarket-have spun since the Age of Reagan. Chang, the author of the international bestseller Bad Samaritans, is one of the world's most respected economists, a voice of sanity-and wit-in the tradition of John Kenneth Galbraith and Joseph Stiglitz. 23 Things They Don't Tell You About Capitalism equips readers with an understanding of how global capitalism works-and doesn't. In his final chapter, "How to Rebuild the World," Chang offers a vision of how we can shape capitalism to humane ends, instead of becoming slaves of the market.

Help the Helper Kevin Pritchard 2012-09-27 "The real lessons of teamwork don't happen on camera. They happen behind the closed doors of locker rooms and team meetings and practice facilities. Kevin and John open those closed doors. All you need to do is get reading!" —Larry Bird "Help the helper" is a basketball motto preached by some of the sport's legendary coaches, including Dean Smith and Phil Jackson. All good players know they should support a teammate who's under pressure. But the true greats know how to take it one step further. They fill the gaps left behind when one teammate goes to help another—gaps that are often far from the basket and out of the spotlight. The true greats step up in quiet ways to make sure no subtle holes develop on defense and no opportunities are missed on offense. Help the Helper will show you how to put this level of teamwork to work in your business, to build a culture that recognizes and rewards those who help the helper—even when they don't have sexy statistics. In the process, it will teach you how to de-emphasize the CEO/quarterback/superstar and effectively redefine leadership. You'll learn, for instance, how to: Create a dynasty of unselfishness. Manage energy, not people. Eat obstacles for breakfast. Act like an "unleader." Consider how it works in the hospitality industry. In a great restaurant you don't have to wait for your server to check on you; your needs are taken care of instantaneously, sometimes before you notice them. Everyone from the busboy to the maître d' has one goal: the success of the team. Such coordination seems complicated for a small eatery, nearly impossible for a large organization. But it's easier than you think. For a combined forty years, Pritchard and Eliot have focused on building high-performing groups. They've crushed Malcolm Gladwell's 10,000-Hour Rule, logging upward of 50,000 hours studying the factors that create champions and dynasties, from the NBA and Major League Baseball to the Fortune 500. Exhaustive testing, scouting, and evaluating have taught them that truly special teams in all fields have one common denominator: a willingness to do whatever it takes to help the helper. Drawing on true and inspirational stories from sports to medicine to business, Help the Helper shows what's behind the curtain that fuels great team performance.

Postcapitalism Paul Mason 2016-02-09 We know that our world is undergoing seismic change—but how can we emerge from the crisis a fairer, more equal society? Over the past two centuries or so, capitalism has undergone profound changes—economic cycles that veer from boom to bust—from which it has always emerged transformed and strengthened. Surveying this turbulent history, Paul Mason's Postcapitalism argues that we are on the brink of a change so big and so profound that this time capitalism itself, the immensely complex system within which entire societies function, will mutate into something wholly new. At the heart of this change is information technology, a revolution that is driven by capitalism but, with its tendency to push the value of much of what we make toward zero, has the potential to destroy an economy based on markets, wages, and private ownership. Almost unnoticed, in the niches and hollows of the market system, swaths of economic life are beginning to move to a different rhythm. Vast numbers of people are changing how they behave and live, in ways contrary to the current system of state-backed corporate capitalism. And as the terrain changes, new paths open. In this bold and prophetic book, Mason shows how, from the ashes of the crisis, we have the chance to create a more socially just and sustainable economy. Although the dangers ahead are profound, he argues that there is cause for hope. This is the first time in human history in which, equipped with an understanding of what is happening around us, we can predict and shape the future.

Beautiful Trouble Andrew Boyd 2013-05-01 Banksy, the Yes Men, Gandhi, Starhawk: the accumulated wisdom of decades of creative protest is now in the hands of the next generation of change-makers, thanks to Beautiful Trouble. Sophisticated enough for veteran activists, accessible enough for newbies, this compact pocket edition of the bestselling Beautiful Trouble is a book that's both handy and inexpensive. Showcasing the synergies between artistic imagination and shrewd political strategy, this generously illustrated volume can easily be slipped into your pocket as you head out to the streets. This is for everyone who longs for a more beautiful, more just, more livable world - and wants to know how to get there. Includes a new introduction by the editors. Contributors include: Celia Alario • Andy Bichlbaum • Nadine Bloch • L. M. Bogad • Mike Bonnano • Andrew Boyd • Kevin Buckland • Doyle Canning • Samantha Corbin • Stephen Duncombe • Simon Enoch • Janice Fine • Lisa Fithian • Arun Gupta • Sarah Jaffe • John Jordan • Stephen Lerner • Zack Malitz • Nancy L. Mancias • Dave Oswald Mitchell • Tracey Mitchell • Mark Read • Patrick Reinsborough • Joshua Kahn Russell • Nathan Schneider • John Sellers • Matthew Skomarovsky • Jonathan Matthew Smucker • Starhawk • Eric Stoner • Harsha Walia

Ending the War on Drugs 2016-03-24 For the last 50 years, drug prohibition laws have put the market for illegal drugs into the hands of organised criminals. Now, it's time to take control. Ending the failed war on drugs will reduce drug-related violence, tackle organised crime, end the needless criminalisation of millions, and will halt the drain on government funds and resources. In this book, global opinion-leaders on the frontline of the drug debate describe their experiences and perspectives on what needs to be done. Highlighting the pitfalls behind drug policy to-date and bringing to light new policies and approaches, which make a clear case for galvanizing governments to end the war on drugs - once and for all.

Like a Virgin Richard Branson 2012-09-25 It's business school, the Branson way. Whether you're interested in starting your own business, improving your leadership skills, or simply looking for inspiration from one of the greatest entrepreneurs of our time, Richard Branson has the answers. Like a Virgin brings together some of his best advice, distilling the experiences and insights that have made him one of the world's most recognized and respected business leaders. In his trademark thoughtful and encouraging voice, Branson shares his knowledge like a close friend. He'll teach you how to be more innovative, how to lead by listening, how to enjoy your work, and much more. In hindsight, Branson is thankful he never went to business school. Had he conformed to the conventional dos and don'ts of starting a business, would there have been a Virgin Records? A Virgin Atlantic? So many of Branson's achievements are due to his unyielding determination to break the rules and rewrite them himself. Here's how he does it.

Market Forces Richard K. Morgan 2005-03-01 From the award-winning author of Altered Carbon and Broken Angels—a turbocharged new thriller set in a world where killers are stars, media is mass entertainment, and freedom is a dangerous proposition . . . A coup in Cambodia. Guns to Guatemala. For the men and women of Shorn Associates, opportunity is calling. In the superheated global village of the near future, big money is made by finding the right little war and supporting one side against the other—in exchange for a share of the spoils. To succeed, Shorn uses a new kind of corporate gladiator: sharp-suited, hard-driving gunslingers who operate armored vehicles and follow a Samurai code. And Chris Faulkner is just the man for the job. He fought his way out of London's zone of destitution. And his kills are making him famous. But unlike his best friend and competitor at Shorn, Faulkner has a side that outsiders cannot see: the side his wife is trying to salvage, that another woman—a porn star turned TV news reporter—is trying to exploit. Steeped in blood, eyed by common criminals looking for a shot at fame, Faulkner is living on borrowed time. Until he's given one last shot at getting out alive. . . .

Elon Musk Decoded Eternia Research Center 2022-04-25 Elon Musk Decoded is a concise, hands-on engagement that the reader can take advantage of to learn the key themes of the success behind the great genius that created Tesla and Space X. Furthermore, it is not just about understanding those themes but about truly applying them to boost your personal, professional, and business growth. CONTENT: CHAPTER 01: What does Musk do to ensure that he gets enough sleep? CHAPTER 02: Why does he think Masters of Business Administration and PhDs are overrated? CHAPTER 03: What does he think is the worst mistake any leader could make, including himself? CHAPTER 04: What is his suggestion for becoming an expert in any field? CHAPTER 05: What are the 3 questions he asks himself to make innovations? CHAPTER 06: Why does he say that doing fun activities can lead you to success? CHAPTER 07: What does he think is the best way to captivate an audience? CHAPTER 08: What are his productivity rules, and why should every effective leader adopt them? CHAPTER 09: What is his suggestion to improve interdepartmental communication? CHAPTER 10: What books does he think you should read? CHAPTER 11: What Habits

Made Him An Innovator? CHAPTER 12: What Lessons Can You Learn From His Public Relations Model? CHAPTER 13: What does he suggest you should do to stay more connected with your audience? CHAPTER 14: How has he been able to persevere in the midst of adversity? CHAPTER 15: How do great entrepreneurs like him never stop learning? CHAPTER 16: What is the 5-hour rule he uses to keep learning in the middle of his occupations? CHAPTER 17: What are the 6 simple steps he uses to solve any problem? CHAPTER 18: What are the amazing tips that enrich his personal philosophy? CHAPTER 19: Why does he think you shouldn't waste your time with PowerPoint? CHAPTER 20: How Does His Communication Philosophy Make Your Team More Efficient? CHAPTER 21: What Should Young Entrepreneurs Learn About His Success? CHAPTER 22: Why is the productivity email he sent to Tesla employees a must-read for every entrepreneur? CHAPTER 23: What does he think you should do about productivity killers? CHAPTER 24: How can he improve those obnoxious meetings? **PLUS SPECIAL BONUS CONTENT

Scaling Up Excellence Robert I. Sutton 2014-02-04 Wall Street Journal Bestseller "The pick of 2014's management books." -Andrew Hill, Financial Times "One of the top business books of the year." -Harvey Schacter, The Globe and Mail Bestselling author, Robert Sutton and Stanford colleague, Huggy Rao tackle a challenge that determines every organization's success: how to scale up farther, faster, and more effectively as an organization grows. Sutton and Rao have devoted much of the last decade to uncovering what it takes to build and uncover pockets of exemplary performance, to help spread them, and to keep recharging organizations with ever better work practices. Drawing on inside accounts and case studies and academic research from a wealth of industries--including start-ups, pharmaceuticals, airlines, retail, financial services, high-tech, education, non-profits, government, and healthcare-- Sutton and Rao identify the key scaling challenges that confront every organization. They tackle the difficult trade-offs that organizations must make between whether to encourage individualized approaches tailored to local needs or to replicate the same practices and customs as an organization or program expands. They reveal how the best leaders and teams develop, spread, and instill the right mindsets in their people-- rather than ruining or watering down the very things that have fueled successful growth in the past. They unpack the principles that help to cascade excellence throughout an organization, as well as show how to eliminate destructive beliefs and behaviors that will hold them back. Scaling Up Excellence is the first major business book devoted to this universal and vexing challenge and it is destined to become the standard bearer in the field.

Jennifer Government Max Barry 2004-01-06 A wickedly satirical and outrageous thriller about globalization and marketing hype, Jennifer Government is the best novel in the world ever. "Funny and clever.... A kind of ad-world version of Dr. Strangelove.... [Barry] unleashes enough wit and surprise to make his story a total blast." --The New York Times Book Review "Wicked and wonderful.... [It] does just about everything right.... Fast-moving, funny, involving." --The Washington Post Book World Taxation has been abolished, the government has been privatized, and employees take the surname of the company they work for. It's a brave new corporate world, but you don't want to be caught without a platinum credit card--as lowly Merchandising Officer Hack Nike is about to find out. Trapped into building street cred for a new line of \$2500 sneakers by shooting customers, Hack attracts the barcode-tattooed eye of the legendary Jennifer Government. A stressed-out single mom, corporate watchdog, and government agent who has to rustle up funding before she's allowed to fight crime, Jennifer Government is holding a closing down sale--and everything must go.

Tesla W. Bernard Carlson 2015-04-27 Nikola Tesla was a major contributor to the electrical revolution that transformed daily life at the turn of the twentieth century. His inventions, patents, and theoretical work formed the basis of modern AC electricity, and contributed to the development of radio and television. Like his competitor Thomas Edison, Tesla was one of America's first celebrity scientists, enjoying the company of New York high society and dazzling the likes of Mark Twain with his electrical demonstrations. An astute self-promoter and gifted showman, he cultivated a public image of the eccentric genius. Even at the end of his life when he was living in poverty, Tesla still attracted reporters to his annual birthday interview, regaling them with claims that he had invented a particle-beam weapon capable of bringing down enemy aircraft. Plenty of biographies glamorize Tesla and his eccentricities, but until now none has carefully examined what, how, and why he invented. In this groundbreaking book, W. Bernard Carlson demystifies the legendary inventor, placing him within the cultural and technological context of his time, and focusing on his inventions themselves as well as the creation and maintenance of his celebrity. Drawing on original documents from Tesla's private and public life, Carlson shows how he was an "idealist" inventor who sought the perfect experimental realization of a great idea or principle, and who skillfully sold his inventions to the public through mythmaking and illusion. This major biography sheds new light on Tesla's visionary approach to invention and the business strategies behind his most important technological breakthroughs.

Care to Dare George Kohlrieser 2012-05-29 Have you ever been led by someone who cared for you like family,and dared you to achieve more than you ever thought possible foryourself, your organization, and even society? Award-winning author of Hostage at the Table, GeorgeKohlrieser, along with his co-authors Susan Goldsworthyand Duncan Coombe, explain how becoming a secure base leaderreleases extraordinary potential in others. Part of the Warren Bennis leadership series Care to Dareshows you how to become a Secure Base Leader so that you releaseyour followers from the fears that get in the way of theirperformance. It shows you how you can unleash astonishing potentialby building the trust, delivering the change, and inspiring thefocus that underpins sustainable high performance. From extensive interviews with executives from allover the world, as well as from surveys with more than a thousandexecutives, the book reveals the nine characteristics that SecureBase Leaders display on a daily basis. The research shows that aprimary difference between a successful leader and a failed leaderis the presence or absence of secure bases in his or her life. Care to Dare will take you on a journey where you willdiscover your own secure bases, past and present, and determine howyou can be a secure base for other people in your life at work andat home.

The Outline of Sanity G. K. Chesterton 2016-12-09 This antiquarian book contains Gilbert Keith Chesterton's 1926 thesis, "The Outline of Sanity". Within this famous book Chesterton explores the subjects of poverty, concentration of wealth, work, agriculture, machinery, and capital gain. Chesterton championed wealth distribution, but was staunchly opposed to socialism; he was an advocate of private ownership, but was an anti-capitalist. This fascinating text will appeal to those with an interest in economics, and it constitutes a veritable must-read for fans of Chesterton's seminal work. The chapters of this book include: "Some General Ideas", "The Beginning of the Quarrel", "The Peril of the Hour", "The Chance of Recovery", "Some Aspects of Big Business", "The Bluff of the Big Shops", "A Misunderstanding about Method", "A Case in Point", "The Tyranny of Trusts", "Some Aspects of the Land", etcetera. We are republishing this vintage text now in an affordable, modern edition - complete with a new biography of the author.

What Matters Now Gary Hamel 2012-01-04 This is not a book about one thing. It's not a 250-pagedissertation on leadership, teams or motivation. Instead, it's anagenda for building organizations that can flourish in a world ofdiminished hopes, relentless change and ferocious competition. This is not a book about doing better. It's not a manual forpeople who want to tinker at the margins. Instead, it's animpassioned plea to reinvent management as we know it—torethink the fundamental assumptions we have about capitalism,organizational life, and the meaning of work. Leaders today confront a world where the unprecedented is thenorm. Wherever one looks, one sees the exceptional and theextraordinary: Business newspapers decrying the state of capitalism. Once-innovative companies struggling to save offsenescence. Next gen employees shunning blue chips for socialstart-ups. Corporate miscreants getting pilloried in the blogosphere. Entry barriers tumbling in what were once oligopolisticstrongholds. Hundred year-old business models being rendered irrelevantovernight. Newbie organizations crowdsourcing their most creativework. National governments lurching towards bankruptcty. Investors angrily confronting greedy CEOs and complacentboards. Newly omnipotent customers eagerly wielding their power. Social media dramatically transforming the way human beingsconnect, learn and collaborate. Obviously, there are lots of things that matter now. But in aworld of fractured certainties and battered trust, some thingsmatter more than others. While the challenges facing organizationsare limitless; leadership bandwidth isn't. That's why you have tobe clear about what really matters now. What are the fundamental,make-or-break issues that will determine whether your organizationthrives or dives in the years ahead? Hamel identifies five issuesare that are paramount: values, innovation, adaptability, passionand ideology. In doing so he presents an essential agenda forleaders everywhere who are eager to... move from defense to offense reverse the tide of commoditization defeat bureaucracy astonish their customers foster extraordinary contribution capture the moral high ground outrun change build a company that's truly fit for the future Concise and to the point, the book will inspire you to rethinkyour business, your company and how you lead.

Screw Business As Usual Richard Branson 2017-04-04 From the trailblazing founder and CEO of the Virgin Group, a powerful argument for using business to make a positive impact in the world. Richard Branson, one of the world's most famous and admired business leaders, argues that it's time to turn capitalism upside down—to shift our values from an exclusive focus on profit to also caring for people, communities and the planet. As he writes, “My message is a simple one: business as usual isn't working. In fact, it's ‘business as usual’ that’s wrecking our planet. Resources are being used up; the air, the sea, the

land—are all heavily polluted. The poor are getting poorer. Many are dying of starvation or because they can't afford a dollar a day for life-saving medicine. . . . Prophecying doom and gloom is simply not my style. . . . I think business can help fix things and create a more prosperous world for everyone. I happen to believe in business because I believe that business can be a force for good. By that I mean doing good is good for business." Screw Business as Usual shows how easy it is for both businesses and individuals to embark on a whole new way of doing things, solving major problems and turning our work into something we both love and are proud of.

Red Plenty Francis Spufford 2012-02-14 "Spufford cunningly maps out a literary genre of his own . . . Freewheeling and fabulous." —The Times (London) Strange as it may seem, the gray, oppressive USSR was founded on a fairy tale. It was built on the twentieth-century magic called "the planned economy," which was going to gush forth an abundance of good things that the lands of capitalism could never match. And just for a little while, in the heady years of the late 1950s, the magic seemed to be working. Red Plenty is about that moment in history, and how it came, and how it went away; about the brief era when, under the rash leadership of Khrushchev, the Soviet Union looked forward to a future of rich communists and envious capitalists, when Moscow would out-glimmer Manhattan and every Lada would be better engineered than a Porsche. It's about the scientists who did their genuinely brilliant best to make the dream come true, to give the tyranny its happy ending. Red Plenty is history, it's fiction, it's as ambitious as Sputnik, as uncompromising as an Aeroflot flight attendant, and as different from what you were expecting as a glass of Soviet champagne.

Elon Musk Chris McNab 2022-11-01 Elon Musk is one of the world's most successful entrepreneurs -- the CEO of Tesla, the founder of SpaceX and one of the richest people on the planet. Raised in South Africa, he attended a number of universities, before founding the software company Zip2 in 1995. Just four years later it was bought for \$307 million. X.com, the online bank he founded in 1999, merged to form PayPal the following year. His business interests have expanded to include aerospace, artificial intelligence and neurotechnology. This book is a deep dive into his career and how he built his business empire. A fascinating read for aspiring entrepreneurs or anyone looking to build a successful business.

It's Called Work for a Reason! Larry Winget 2007 "Larry Winget hacks through the bad advice given in most business books. Some authors stroke your ego by reinforcing information you already know. Others get you lost in pages of boredom until you have no idea what the book is even about. Some authors exp **Digital Disconnect** Robert W. McChesney 2013-03-05 Celebrants and skeptics alike have produced valuable analyses of the Internet's effect on us and our world, oscillating between utopian bliss and dystopian hell. But according to Robert W. McChesney, arguments on both sides fail to address the relationship between economic power and the digital world. McChesney's award-winning Rich Media, Poor Democracy skewered the assumption that a society drenched in commercial information is a democratic one. In Digital Disconnect McChesney returns to this provocative thesis in light of the advances of the digital age, incorporating capitalism into the heart of his analysis. He argues that the sharp decline in the enforcement of antitrust violations, the increase in patents on digital technology and proprietary systems, and other policies and massive indirect subsidies have made the Internet a place of numbing commercialism. A small handful of monopolies now dominate the political economy, from Google, which garners an astonishing 97 percent share of the mobile search market, to Microsoft, whose operating system is used by over 90 percent of the world's computers. This capitalistic colonization of the Internet has spurred the collapse of credible journalism, and made the Internet an unparalleled apparatus for government and corporate surveillance, and a disturbingly anti-democratic force. In Digital Disconnect Robert McChesney offers a groundbreaking analysis and critique of the Internet, urging us to reclaim the democratizing potential of the digital revolution while we still can.

How to Be an Anticapitalist in the Twenty-First Century Erik Olin Wright 2019-09-03 What is wrong with capitalism, and how can we change it? Capitalism has transformed the world and increased our productivity, but at the cost of enormous human suffering. Our shared values—equality and fairness, democracy and freedom, community and solidarity—can provide both the basis for a critique of capitalism and help to guide us toward a socialist and democratic society. Erik Olin Wright has distilled decades of work into this concise and tightly argued manifesto: analyzing the varieties of anticapitalism, assessing different strategic approaches, and laying the foundations for a society dedicated to human flourishing. How to Be an Anticapitalist in the Twenty-First Century is an urgent and powerful argument for socialism, and an unparalleled guide to help us get there. Another world is possible. Included is an afterword by the author's close friend and collaborator Michael Burawoy.

Uncontainable Kip Tindell 2014-10-07 Kip Tindell, the founder and CEO of The Container Store, reveals the seven secrets to keeping both customers AND

employees happy and all fully engaged. "You're going to sell what? Empty Boxes?" Back in 1978, Kip Tindell (Chairman & CEO of The Container Store) and his partners had the vision that people were eager to find solutions to save both space and time - and they were definitely onto something. A new category of the retailing industry was born - storage and organization. Today, with stores nationwide and with more than 5,000 loyal employees, the company couldn't be stronger. Over the years, The Container Store has been lauded for its commitment to its employees and focus on its original concept and inventory mix as the formula for its success. But for Tindell, the goal never has been growth for growth's sake. Rather, it is to adhere to the company's values-based business philosophies, which center on an employee-first culture, superior customer service and strict merchandising. The Container Store has been named on Fortune magazine's "100 Best Companies To Work For" list for 15 consecutive years. Even better, The Container Store has millions of loyal customers. In Uncontainable, Tindell reveals his approach for building a business where everyone associated with it thrives through embodying the tenets of Conscious Capitalism. Tindell's seven Foundation Principles are the roadmap that drives everyone at The Container Store to achieve the goals of the company. Uncontainable shows how other businesses can adapt this approach toward what Tindell calls the most profitable, sustainable and fun way of doing business. Tindell is that rare CEO who fully embraces the "Golden Rule" of business - where all stakeholders - employees, customers, vendors, shareholder, the community - are successful through a harmonic balance of win-wins.

Reach for the Skies Richard Branson 2011-04-28 One of the world's most famous business leaders (and a well-known avian fanatic) explores the pioneers of flight. Bestselling author and billionaire entrepreneur Sir Richard Branson has always been obsessed with the skies. To promote a new Virgin Airlines route, he became the first man to water ski behind a blimp. His Virgin Galactic venture will soon offer ordinary people the opportunity to experience spaceflight aboard the first commercial spaceliner, SpaceShipTwo. In Reach for the Skies, Branson examines the history of aviation over the last two hundred years, putting the spotlight on trailblazers such as: *Tony Jannus, who made the first ever commercial flight over Tampa Bay, Florida, in 1914. *Leo Valentin, the "bird man" who jumped from 9,000 feet wearing a pair of wooden wings in the 1950s. *Steve Fossett, who broke 130 world records in planes, balloons, and airships. The pioneers of flight-not just the world-famous Wright Brothers, but also lesser known visionaries and dreamers-made it possible for any of us with the desire and the commitment to reach for the skies ourselves.

Climate Capitalism L. Hunter Lovins 2011-04-12 Believe in climate change. Or don't. It doesn't matter. But you'd better understand this: the best route to rebuilding our economy, our cities, and our job markets, as well as assuring national security, is doing precisely what you would do if you were scared to death about climate change. Whether you're the head of a household or the CEO of a multinational corporation, embracing efficiency, innovation, renewables, carbon markets, and new technologies is the smartest decision you can make. It's the most profitable, too. And, oh yes—you'll help save the planet. In Climate Capitalism, L. Hunter Lovins, coauthor of the bestselling Natural Capitalism, and the sustainability expert Boyd Cohen prove that the future of capitalism in a recession-riddled, carbon-constrained world will be built on innovations that cutting-edge leaders are bringing to the market today. These companies are creating jobs and driving innovation. Climate Capitalism delivers hundreds of indepth case studies of international corporations, small businesses, NGOs, and municipalities to prove that energy efficiency and renewable resources are already driving prosperity. While highlighting business opportunities across a range of sectors—including energy, construction, transportation, and agriculture technologies—Lovins and Cohen also show why the ex-CIA director Jim Woolsey drives a solar-powered plugin hybrid vehicle. His bumper sticker says it all: "Osama bin Laden hates my car." Corporate executives, entrepreneurs, environmentalists, and concerned citizens alike will find profitable ideas within these pages. In ten information-packed chapters, Climate Capitalism gives tangible examples of early adopters across the globe who see that the low-carbon economy leads to increased profits and economic growth. It offers a clear and concise road map to the new energy economy and a cooler planet.

Lying Sam Harris 2013-10-23 As it was in Anna Karenina, Madame Bovary, and Othello, so it is in life. Most forms of private vice and public evil are kindled and sustained by lies. Acts of adultery and other personal betrayals, financial fraud, government corruption—even murder and genocide—generally require an additional moral defect: a willingness to lie. In Lying, best-selling author and neuroscientist Sam Harris argues that we can radically simplify our lives and improve society by merely telling the truth in situations where others often lie. He focuses on "white" lies—those lies we tell for the purpose of sparing people discomfort—for these are the lies that most often tempt us. And they tend to be the only lies that good people tell while imagining that they are being good in the process.